



SATURDAY, MAY 6 **RACING AT 4 PM**

FLAT ROCK SPEEDWAY **2023 OPENING**

RACEDAY

MY NAME HERE!

FREE PARKING! GATES OPEN AT 2PM

FLATROCKSPEEDWAY.COM

A photograph of two open-wheel race cars on a track. The car in the foreground is blue and green with the number 44. The car behind it is yellow and blue. The background shows a blurred crowd in the stands.

Personalized Raceday Reminders are coming for the 2023 season at Flat Rock and Toledo Speedways! This allows you to create a social media graphic to share to your fanbase with imaging that includes your name and image.



How To Make Your Own Raceday Reminder

Using Adobe Acrobat Desktop PC/Mac:

Watch the 60 second video tutorial **HERE!**

<https://www.flatrockspeedway.com/videos/2044691>

1. Go to flatrockspeedway.com or toledospeedway.com, and download the attached PDF from the “Racer Info” tab titled “Raceday Reminder”
2. Open the PDF in Adobe Acrobat



3. To change your name:
 - a. Click on the text titled **“CLICK HERE TO ADD YOUR NAME!”** and replace it with your own name.



4. To change the photo:
 - a. Click on the white space titled **"ADD A PHOTO OF YOUR CAR HERE!"**



- b. A tab called “Select Image” will pop up. Click on “Browse...” and select an image of your car that you have saved.
 - i. While any image size will work, **the best aspect ratio will be in 16:9**
5. To save as an image:
 - a. Click on “File” in the top left
 - b. Click on “Save As...”
 - c. In the bottom left, select the checkmark titled “Convert to”
 - d. In the pop-up menu to the right of this, select “JPEG (.jpg)”
 - e. Choose any folder to save the image to.
6. You can use this image for any event on your social media pages. Feel free to publicly tag us on any major platform!
 - a. Facebook
 - i. facebook.com/ToledoFlatRock
 - b. Twitter
 - i. twitter.com/ToledoSpeedway
 - c. Instagram
 - i. instagram.com/toledospeedway
 - ii. twitter.com/thelevelpebble



If You Don't Have Adobe Acrobat:

It's still possible to create your own Raceday reminder! Just download the image titled "Raceday Reminders for Social Media - JPG Version" in the Racer Info menu, and use the image editor of your choice to fill in with your driver info.

If looking for a free and easy image editor to work with, "Google Drawings" works very easy and can produce a great looking graphic without having to download any additional equipment. For a tutorial on how to create your Raceday Reminder:

Watch the 100 second video tutorial [HERE!](#)

<https://www.flatrockspeedway.com/videos/2044692>

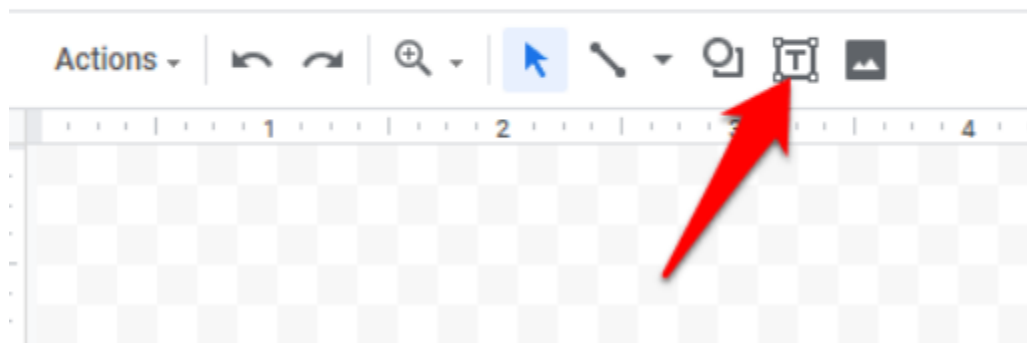
Using Google Drawings on PC/Mac:

1. Go to flatrockspeedway.com or toledospeedway.com, and download the attached JPG from the "Racer Info" tab titled "Raceday Reminder - JPG Version"
2. Open Google Drive using your Google account
 - a. Select the " + New" button on the left side
 - b. Select "More" and then "Google Drawings" from the dropdown menu
3. Once in Google Drawings:
 - a. In the top left corner, select "File" and then "Page Setup"
 - b. Change the Page Setup from "Standard 4:3" to "Custom" using the dropdown menu
 - c. Change "7.5" to "10", creating a square canvas for your image



- d. Once adjusted to a square, drag your downloaded image from flatrockspeedway.com or toledospeedway.com onto the canvas.
 - e. Adjust to cover the entire canvas
4. To add your name:
- a. Select the "Text Box" in the menu to create text for your name bar

Drawing



- b.
- c. Drag to cover over the name bar area



- d.
- e. Select a font of your choosing (Impact is recommended), and make sure the font is centered and squarely in the text box region (font size 48 is recommended if using a 10"x10" square canvas)



- f. Type your own name in the space provided!
5. To add your photo:
 - a. In the top portion of the page, select “Insert” from the menus and then select “Image”, followed by “Upload from computer”
 - b. Select an image of your car and fit within the white space provided.
 - i. While any image size will work, **the best aspect ratio will be in 16:9**
6. To save as an image:
 - a. Click on “File” in the top left
 - b. Click on “Download” and then “JPEG image (.jpg)” from the menu
 - c. The photo will automatically save to a default menu.
7. You can use this image for any event on your social media pages. Feel free to publicly tag us on any major platform!
 - a. Facebook
 - i. facebook.com/ToledoFlatRock
 - b. Twitter
 - i. twitter.com/ToledoSpeedway
 - c. Instagram
 - i. instagram.com/toledospeedway
 - ii. twitter.com/thelevelpebble

Post this image to the social media sites of your choosing on any race days throughout the 2023 racing season! The graphic will be updated before each weekly series event. This call to action is focused on getting your fans and friends to the track, personalized for **you**! If you have any questions, please reach out to Liam Kye Morast at LMorast39@gmail.com and he will support you as quickly as possible.